

ABOUT ILTWYP

Our mission at ilovetowatchyouplay.com is to help parents raise happy, healthy, and successful athletes. We create content to inspire, inform, and make parents laugh out loud. We connect you with the best information and top experts, athletes, and professionals in the world of youth sports to help you make informed decisions for your athlete and your family.



WHO WE ARE

Asia Mape is a veteran sports broadcaster and youth sports parent, raising three young athletes. She has more than 15 years experience in sports journalism for the top networks in the country; NBC, Fox, ESPN, CBS, and NFL Network and is a 3-time Emmy Award winner.

DEMOGRAPHIC

- 58% are women
- 38% are 35-44
- 30% are 45-54
- 84% are from U.S
- 8% are from Canada.

SITE TRAFFIC

4,348,000 Unique Visitors Since Launch	104,260 Unique Visitors Last Month
6829 Newsletter Subscribers	120,883 Highest month unique views



39K FOLLOWERS

380,902

Last. Month Reach

70,390

Last Month Engagement



SPONSORSHIP AND CAMPAIGN OPTIONS

We offer a comprehensive range of options for partnering. Below are several available for immediate implementation, and we are open to creating a unique experience for your company:

- Sponsored Posts
- Pre and post video rolls
- Podcasts and Facebook live
- Native video projects
- Banner ads
- Direct Email on newsletter

CONNECT

Contact us to find out more about how we can work together.

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[hBps://ilovetowatchyouplay.com](https://ilovetowatchyouplay.com)