

TO WATCH YOU PLAY

ABOUT

Our mission at ilovetowatchyouplay.com is to help parents raise happy, healthy and successful athletes. We do this by creating content that will inspire, inform, and make parents laugh out loud. We understand parents and the struggle they feel to find a healthy balance in youth sports.



WHO WE ARE



Asia Mape is a veteran sports broadcaster and youth sports parent, raising three young athletes. She has more than 15 years experience in sports production for the top networks in the country; NBC, Fox, ESPN, CBS and NFL Network and is a 3-time Emmy Award winner.

DEMOGRAPHIC

58% are women
38% are 35-44
30% are 45-54
84% are from U.S
8% are from Canada.

SITE TRAFFIC

3,000,000

Unique Visitors Since Launch

46,250

Monthly Avg. Unique Visitors Last
3 Months

4749

Newsletter Subscribers

72,883

Last month unique views



1 Million

*Avg. Monthly
Reach*

7-10%

*Avg. Monthly
Engagement*



SPONSORSHIP AND CAMPAIGN OPTIONS

We offer a comprehensive range of options for partnering. Below are several available options for immediate implementation.

- Sponsored Posts
- Pre and post video rolls
- Podcasts and Facebook live hits
- Native video projects
- Banner ads
- Direct Email on newsletter

CONNECT

Contact us to find out more about how we can work together.

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AS SEEN ON ON:

